

Judging Guide

Judging System (up to 9 points)

Media house/reach (2 points max)

Relevant journalism experience/story samples (5 points max)

Story idea (2 points max)

Guidance for scoring media house/reach (2 points max)

Scores can be higher if the media outlet's audience is very large, such as TV journalists or reporters for leading national newspapers that reach a large proportion of the reading public. More specialised media outlets—such as those focused on tech, security, defense, international relations, etc.—could be given points if the outlets are well-known and/or influential.

1 point = large or influential audience

1 point = likely to carry stories related to the workshop's themes

Guidance for scoring relevant journalism experience/story samples (5 points max)

We are looking for journalists who have some experience covering topics that relate in some way to workshop themes. Ideally story samples reflect a demonstrated interest in reporting on workshop themes and an aptitude for delivering quality work.

1 point = demonstrates some experience covering (or knowledge of) nuclear weapons related policy, risks, and news

1 point = demonstrates some experience covering (or knowledge of) emerging technologies that might impact security risks

1 point = clear statement of interest and intent for why attending the workshop will benefit them

2 points = strong story samples (2 points would be for applicants who provide story samples that are of high quality and are related to workshop themes; only 1 point would be given to a journalist whose samples are either high quality or related to workshop themes, but not both; 0 points should be given for weak samples that are also unrelated to the workshop)

Guidance for scoring story idea (2 points max)

1 point = viable story idea that is related to workshop themes and has potential to be pursued and published either during or after the workshop

1 point = an especially compelling idea or approach